

Greymeter

Campus Recruitment – 2016 Batch

(Only for Unplaced Students)

Website	-	www.greymeter.com
Date	-	20 th Oct 15
Time	-	8:30 am
Venue	-	F2 Audi
Eligibility	-	B.Tech (ALL), M.Tech (ALL), MCA No cut off % Only Interested and unplaced students should apply Once applied students cannot back out from the process or else he will be debarred from further placement drives
Location	-	Delhi / NCR
Package	-	Starting from 3.0 to 6.0 LPA (Depending upon performance)
Process	-	Step 1 : Online Test Step 2 : Case Study Step 3 : Face to face Interview

How to Apply?

1. Unplaced and Interested students need to apply on the link given below before 18th Oct 2015 by 5:00 pm.
https://docs.google.com/forms/d/1OjeDhn-f-7BYgD5OO1tXgcmYMpN4a_LFn7iYomh7Zgk/viewform?c=0&w=1&usp=mail_form_link
2. Once applied students cannot back out from the process or else he / she will be debarred from all future placement drives.

Profile 1: Software Developer

Salary : 4 - 6 LPA

Job Description

Requirements:

1. Expertise in current computer hardware and software
2. Ability to use one or more development language (C,C++, java, python, etc.)
3. Ability to work in a team
4. Eye for detail and identifying problems

5. **Attitude:** Never say no attitude is must, you should be enterprising enough to figure out the ways by yourself
6. Eager to learn & passion towards work, ready to go extra mile as per requirement and never giving-up attitude
7. Should have mindset of working in an start-up organization with high focus on learning, leadership, ownership, team spirit, enthusiasm etc

Responsibilities

- a. Reviewing current systems
- b. Presenting ideas for system improvements, including cost proposals
- c. Working closely with analysts, designers and staff
- d. Producing detailed specifications and writing the program codes
- e. Testing the product in controlled, real situations before going live
- f. Preparation of training manuals for users
- g. Maintaining the systems once they are up and running

Profile 2 : Marketing and Operations executive / Business Analyst

Salary: 3 – 6 LPA

Job description

Requirements:

1. Strong project management/organizational skills.
2. Ability to use spreadsheets
3. Good teamwork skills & Communication skills
4. Good organization and planning skills
5. **Attitude:** Never say no attitude is must, you should be enterprising enough to figure out the ways by yourself
6. Eager to learn & passion towards work, ready to go extra mile as per requirement and never giving-up attitude
7. Should have mindset of working in an start-up organization with high focus on learning, leadership, ownership, team spirit, enthusiasm etc

Responsibilities

- a. devising and presenting ideas and strategies
- b. promotional activities
- c. writing reports
- d. organizing events and product exhibitions
- e. monitoring performance
- f. managing campaigns on social media

Profile 3: Content Writer

Salary: 2 – 3 LPA

Requirements:

1. Strong writing, editing, and proof reading skills

2. Experience in writing for the Web, content management and internet research
3. Experience with social networks and implementation of social media marketing
4. **Attitude:** Never say no attitude is must, you should be enterprising enough to figure out the ways by yourself
5. Eager to learn & passion towards work, ready to go extra mile as per requirement and never giving-up attitude
6. Should have mindset of working in an start-up organization with high focus on learning, leadership, ownership, team spirit, enthusiasm etc

Responsibilities

- a. Writes and posts content online; maintains company Web pages and blog(s)
- b. Contributes to/updates the company's social sites like Facebook and Twitter
- c. Helps develop & document procedures to manage Web content
- d. Helps plan and implement social marketing campaigns for specific marketing goals
- e. Monitors social media outlets and responds on topics related to company/industry
- f. Keeps up-to-date with best practices in writing for the web, social media trends, web usability, web design, and business/industry trends
- g. Coordinate content creation & publishing of company newsletters (internal or external)
- h. Prepare internal and external communications including announcements, press releases, quarterly corporate reports, presentations, technical documentation, sales support, etc as needed.

Take Away:

- Good learning opportunity to work with experienced professionals directly
- Young, dynamic and vibrant culture with real start-up experience - Work hard & party hard
- **Be your own boss:** Chance of executing ideas, thoughts mixed with large responsibilities

Best of Luck

Prof. (Dr.) Ajay Rana

Director